



American Society of Media Photographers - NY Chapter

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ASMP NY HOSTS SEMI-ANNUAL PORTFOLIO REVIEW

The American Society of Media Photographer's New York Chapter (ASMP NY) hosted their semi-annual portfolio review on February 5th at Calumet Gallery, who sponsored the event. 30 reviewers were on hand to meet with about 100 registered photographers and ASMP members. ASMP NY organizes portfolio review events to nurture relationships in the fine art community and give photographers opportunities they wouldn't otherwise have as easily.

The reviewers included **Elizabeth Avedon**, **A.D. Coleman**, **Julie Grahame** from ClampArt Gallery, **Karen Marks** from Howard Greenberg Gallery, **Christiona Owen** from Steven Kasher Gallery, **Sean Corcoran** from The Museum of the City of New York, **David Schonauer** of Pro Photo Daily, and so many more. A full list of reviewers is attached.

The event is a no-cost benefit for members of the ASMP NY chapter, and one of the highly anticipated events of the year. It is part of ASMP NY's mission as a leading trade organization for professional photographers to promote education and better business practices. Portfolio reviews are the most efficient way for both curators and the photographers to find new talent, build connections, and get seen by key industry insiders.

Forrest Old remarked, "I met some talented photographers and will follow up."

Michael Foley said of the event "It was a pleasure to meet so many great ASMP members and see some interesting work. The after-party was sensational and a great way to end and come together at the same time." A sentiment shared by **Lauren Henkin**: "It was such a pleasure to meet so many people in the New York photography community. And it was the first time I've really had a chance to socialize with so many New York photographers. It was a fantastic event, very well organized, and run."

Elizabeth Avedon congratulated Susan May Tell, ASMP NY's fine art chair and event organizer "Great Portfolio Review evening! ASMP NY did a fabulous job! It was so well organized and such a huge production. Congratulations!" **Julie Grahame** said: "Thanks to everyone at ASMP for a great review session."



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One of the attending photographers later wrote Susan May Tell “After a long time wondering how I was going to approach galleries, this was a great introduction to the fine art world. I had a couple of encouraging reviews who offered to follow up with additional information.”

ASMP NY hosts two portfolio review events each year, a commercially and editorially focused review in the fourth quarter, and a fine art focused review in the first quarter.

About ASMP: **The American Society of Media Photographers** is the premier trade association for the world’s most respected photographers. ASMP is the leader in promoting photographer’s rights, providing education in better business practices, producing business publications for photographers, and helping to connect the purchasers with professional photographers. ASMP, founded in 1944, has nearly 7,000 members and 39 chapters. It is head quartered in Philadelphia, PA. For more information please visit asmp.org.

The New York chapter of ASMP (asmpny.org) is the largest chapter of the organization with more than 900 professional photographers as its members, many of who have spent decades in the industry.

If you’d like more information about this event, or to schedule an interview with Frank Rocco, president of the ASMP NY chapter, call Jan Klier at 914-334-8093 or e-mail Jan at jan@alklier.com.

If you’d like more information about sponsorship opportunities for ASMP NY events, call Salem Krieger at 212-348-5844 or e-mail Salem at photo@salemkrieger.com.



Top photo courtesy of Frank Rocco, photos in second row courtesy of Kevin Michael Reed



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Full List of Reviewers:

JEREMY ADAMS - *Executive Director*, CUE Art Foundation
JOHN ANDRULIS - *Art Dealer and Writer*, JAG Fine Art
ELIZABETH AVEDON - *Curator, Exhibition and Book Designer*
DANIEL AYCOCK - *Gallery Owner*, Front Room Gallery
SAM BARZILAY - *Creative Director*, United Photo Industries
JOHN A. BENNETTE - *Collector, Lecturer, Editor and Curator*
DAVID BROMMER - *Director*, B&H Event Space
DAVID J. CAROL - *Photographer and Columnist*, Rangefinder Magazine
STEPHANIE J. COAKLEY - *Executive Director*, Slideluck
A. D. COLEMAN - *Critic, Historian and Curator*, Photocritic
SEAN CORCORAN - *Curator, Prints and Photographs*, Museum of the City of New York
JONNY DAVIES - *Manager*, Flowers Gallery
JAMES ESTRIN - *Editor*, New York Times Lens Blog
MICHAEL FOLEY - *Gallery Owner*, Foley Gallery
BRYAN FORMHALS - *Founder*, LPV Magazine
ELLEN GENDLER - *Collector*
JULIE GRAHAME - *Associate Director and Online Publisher*, ClampArt Gallery and aCurator
CHARLES GUICE - *Owner*, Charles Guice Contemporary
LAUREN HENKIN - *Photographer, Educator, and Publisher*, Vela Noche
CASEY KELBAUGH - *Founder*, Slideluck
LORING KNOBLAUCH - *Collector and Publisher/Editor*, DLK Collection
KAREN MARKS - *Director of Sales*, Howard Greenberg Gallery
LANE NEVARES - *Art Dealer and Writer*, Nevares Fine Art
FORREST R. OLD - *Gallery Owner and Publisher*, Red Filter Gallery and BW Gallerist
CHRISTIONA OWEN - *Director of Sales*, Steven Kasher Gallery
SUSANNAH PERLMAN - *Curator*, Soho Gallery for Digital Art
DAVID SCHONAUER - *Editor-in-Chief*, Pro Photo Daily and Daily Motion Arts
DAVE SHELLEY - *Creative Producer*, United Photo Industries
DAVID AND MARJORIE SILVERMAN - *Collectors and NYFA Board Member*
ALICE S. ZIMET - *Collector and President*, Arts + Business Partners